



Poultry Farming Entrepreneurship Training Program

There is a difference between farm management and entrepreneurship. Farm management is about better planning, implementation, control and managing risk. Entrepreneurship is about looking forward, identifying opportunities, creating a vision of how the business will grow, innovating and taking risks. These qualities enable entrepreneurs to seek-out business opportunities, conceptualize and initiate new business ideas and guide their business to accomplish the goals set.

TURKEY TRAININGS Poultry Farming Entrepreneurship Certificate Program is inspired by the International Confederation of Agriculture and Food (TARIMKON) experience with the International Farmer Continuing Education Center (CISEM), and aims at contributing to participant's empowerment by providing a better understanding of the concept and practice of entrepreneurship, taking into consideration the adaptability of methods and technologies.



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PROGRAM OBJECTIVES AND LEARNING OBJECTIVES:

By the end of this TURKEY TRAININGS training seminar, you will learn:

- Poultry housing,
- The different systems of how chickens are kept,
- Feeding,
- Management,
- Health and hygiene,
- Poultry farming as a business. It is essential to have a business plan,
- The importance of forming a poultry cooperative or forming an association of producers with the same interests in poultry production

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WHO IS THE COURSE FOR:

This TURKEY TRAININGS training course is suitable to a wide range of professionals but will greatly benefit those who are working in the poultry farm or who want to build their career as an Entrepreneur as this course provides basics about the poultry farming.



- DAY 01**
- Developments in Poultry and Poultry in the World
 - Biological Structure of Chicken
 - Chicken Genetics and Breeding Methods Used in Poultry

- DAY 02**
- Embryo Development and Incubation
 - Quality of Egg
 - Poultry Houses and Equipments

- DAY 03**
- Broiler Breeding
 - Broiler Carving, Quality of Fowl
 - Egg Poultry Farming

- DAY 04**
- Layer Hen Farming
 - Operating Types in Poultry and Breeder Hen Breeding
 - Health Protection and Some Important Diseases in Poultry

- DAY 05**
- Turkey Breeding
 - General Yield and Characteristics of Alternative Poultry Species
 - Field Trip and On-Site Investigation



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